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Marie-Margot Bridal Couture Announces Launch of Indiegogo Campaign

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DENVER, CO – Maggie Burns of Marie-Margot Bridal Couture is thrilled to announce the launch of a 30 day Indiegogo Campaign, aimed at raising funds to produce a new ready-to-wear bridal collection, beginning today. The campaign seeks to raise funds to allow for Burns' eight-piece collection of unique gowns to be manufactured en mass and sold out of bridal salons across the country. The campaign's main goal is to allow Marie-Margot Bridal to take samples of the eight gowns to the National Bridal Market in Chicago from September 8th to the 11th. Details can be found on the campaign page at <https://igg.me/at/mariemargot>.

Marie-Margot Bridal, currently a business that provides brides with custom gowns, is looking to expand by encompassing ready-to-wear in order to reach more brides than ever. Attending the National Bridal Market in Chicago with samples would allow her to take orders for her gowns from bridal salons, market her business on a larger scale, and foster new relationships with industry partners. The funding from this campaign will go to producing samples, expenses associated with attending the National Bridal Market, and purchasing updated equipment for her studio. Burns is also offering up some incentive to contribute to the campaign in the form of "perks", items from her flirty, lacey DayDreams day-to-night loungewear collection!

Marie-Margot is a thriving example of a local Denver business that has dressed many Colorado brides in impeccably-made, custom gowns on their special days. Burns began her business in 2010 out of her home studio in Denver after leaving Corporate America in pursuit of her dreams. She credits her adoration of design, fashion, and creativity to her late mother who taught her how to sew and made many garments for her family's special occasions while growing up. Marie-Margot Couture Bridal has outfitted numerous brides and mothers of the wedding in custom and often unconventional gowns. Aside from numerous bride testimonials of her amazing design work, Burns was also awarded the title of 'Best Designer' this past May by 303Magazine.

Burns hopes that this Indiegogo Campaign will help grow her business and allow even more brides to walk down the aisle in a beautifully-made, Marie-Margot bridal gown. For Maggie, it's all about "making women look and feel beautiful on one of the most important days of their lives". Be sure to visit the campaign page at <https://igg.me/at/mariemargot>, where you will find further information and have the opportunity to contribute to making Maggie Burns' dream a reality.